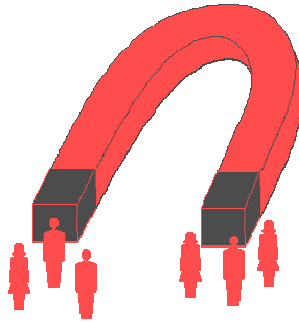


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# Community Magnet

## Bringing People Together



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Boost community spirit!

Attract people into your community!

Offer a community lifestyle unlike any other!

Provide a superior level of service!

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Find out more

[www.bashersolutions.com](http://www.bashersolutions.com)  
[sales@bashersolutions.com](mailto:sales@bashersolutions.com)

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# Community Magnet

## Description

*Community Magnet* is a web based service which is designed to improve the spirit within communities like yours. *Community Magnet* allows people in your community to **create clubs or meet as individuals** to share various activities (e.g. tennis, bridge, pool, running, social clubs). *Community Magnet* is conveniently accessed via the Internet so that people can arrange a connection from home, work, or on the road.

# Community Magnet

## Features

For residents in your community, *Community Magnet* offers...

- an easy way to start a new club or join an existing club
- a means to connect with others based on similar interests
- ability to quickly search for people interested in a common activity with specific criteria
- ease of use
- great flexibility in managing activities
- identity security (emails and phone numbers can be suppressed, users can communicate via *Community Magnet*)
- access to community events and messages

For the community manager, *Community Magnet* offers the ability to...

- add community events and messages
  - manage community activities
  - define community access code and password
- add/remove members

# Community Magnet Benefits

There are plenty of reasons why you should sign up for *Community Magnet*:

- **Enthusiasm will be boosted** within your community because people can connect with others based on similar interests.
- People within your community will forge stronger ties, leading to a **reduction in resident turnover**.
- **New and desirable residents will be attracted** to your community, because it will stand out from others. You will be providing a superior level of service and thus increase the value of your community.

# Community Magnet Pricing

Pricing is based on **\$3/unit/month**, which works out to a fraction of a percent of the rent or fees you collect.

There is a 3 month initial commitment. Beyond the initial 3 month period, payments can be made monthly or yearly in advance of service. There is a **10% discount** for yearly payment.